



Happy Cell[®]
ASM

Revolutionising Cell Culture and 3D

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ASM

is a unique, new, low viscosity, low density,
general purpose, cell culture reagent that
permanently suspends cells.

Designed for drug discovery and biomedical research it allows easy
labelling, washing and dosing of cells.

This media can revolutionise cell culture and 3D as it holds a layer of cells
in suspension enabling more natural morphology and spheroid
formation. The buoyancy in the media can be easily removed for
passaging, splitting and media changes.

- Easy to use
- Cost effective
- Designed to work seamlessly with automated systems
- Compatible with any type of low-attachment microplate or assay

Happy Cell[®]
ASM

- developed for use in

- | | |
|--------------------------------------|---------------------------------------|
| • Oncology & Chronic Disease models | • Biosensors |
| • Stem Cell Culture | • Microscopy and High Content Imaging |
| • Primary Cell Culture and Expansion | • Microfluidics |
| • Flow Cytometry | • Bioreactors |
| • Raman Spectroscopy | |



Vale
Life Sciences